

EZ DESIGN STUDIO

SERVICES & STARTING RATES | 2026 | USD

Illustrative starting-price menu for discussion — not yet an approved studio price list. Final pricing depends on scope, deliverables, complexity and schedule.

WEBSITE DESIGN & DEVELOPMENT

Landing page / single-page site	\$900+
Starter website (up to 5 pages)	\$2,500+
Business website (6–10 pages)	\$4,500+
Custom website / CMS / advanced UX	\$8,000+
E-commerce website	\$6,500+
Website redesign / modernization	\$3,000+
UX audit / usability review	\$750+
Website care & updates	\$150+/mo

BRAND IDENTITY & STRATEGY

Logo design / refresh	\$650+
Brand identity starter kit	\$1,800+
Complete brand identity system	\$3,500+
Brand guidelines / style guide	\$700+

PRINT & PUBLICATION DESIGN

Business card / stationery design	\$175+
Flyer / poster / advertisement	\$250+
Brochure (bi-fold or tri-fold)	\$550+
Book cover design	\$700+
Multi-page booklet / annual report	Custom quote
Packaging / label design	\$600+

MARKETING & DIGITAL DESIGN

Social media graphic	\$100+
Social campaign set (5 assets)	\$400+
Email campaign / newsletter design	\$350+

Digital banner / display ad set	\$300+
Presentation / pitch deck (10 slides)	\$650+

DIGITAL ART & CUSTOM CREATIVE

Digital illustration / artwork	\$250+
Icon / infographic design	\$200+
Photo compositing / retouching	\$125+
Custom design / creative direction	Custom quote

Standard quoting notes: Prices are estimates in USD and not binding offers. Unless the written proposal says otherwise, estimates assume client-supplied copy and assets, two consolidated revision rounds, and standard digital deliverables. Hosting, domains, premium plugins, printing, stock licensing, photography, advertising spend, taxes, and third-party subscriptions are additional. Rush requests, extra revisions, accessibility audits, advanced integrations and usage rights are scoped separately. Final deliverables, milestones, deposit and ownership terms are defined in the signed proposal or contract.